

ENGAGE ESCAMBIA | Start Here

Summer/Fall 2018

If you need assistance with any of these, please contact Corina or Brian at the PBBA Office (850)471-3430

1. Use the files in the “Engage Escambia logo” folder for flyers, hats, shirts, power point, signs, promos, etc. Anything you can think of to help promote your church’s event
 - Insert the logo into a Word or Publisher file for flyers by drag and drop.
 - Order hats and shirts from companies of your choosing.
2. Show the video “The Mission field of Escambia County” to your church starting in August.
 - Open the file from the drive/USB stick
 - OR
 - Download the file to your computer/program
3. Plan out how the Weekend of Prayer will look like for your church (Sept 7-9).
 - Pick the day(s) where your church will pray for/over your community.
 - Identify your target Engage Escambia area (certain streets, 1-mile radius from campus, etc.)
 - Use the Prayer documents on the drive/USB as guides for praying over this area
 - “Prayer Walking”
 - “Praying for Lost People”
 - Get your entire church involved – children through seniors
 - Go out in groups of 3-5 people
 - Give each group a map with addresses or streets for them to cover
 - Prepare each team as to what to say when they encounter people in your community.
4. Plan out what your church’s Engage Escambia ministry weekend will be (Oct 5-7).
 - Pick the date of your church’s Engage Escambia event (October 5,6, or 7)
 - Gather a team to help plan this event.
 - Cover the event in prayer: before/during/after
 - Consider: will you partner with another church or hold an independent event?
 - Be sure to take into account the age/demographic/life stage of your community.

○ Parents	○ Men	○ Health-Care
○ Married Couples	○ Children	○ Sports Ministries
○ Single Adults	○ Youth	○ Special Needs
○ Women	○ Senior Adults	
 - What kind of event?
 - See document “Ministry Evangelism Ideas” on the drive/USB for Evangelism ideas
 - Determine how you will share the gospel of Jesus through your event.
 - Get necessary supplies
 - Assign job duties for each team member
5. Set up your platforms on social media to share your event for promo purposes and to celebrate what God has done during and after the event.
 - See the document on the drive/USB labeled “Social Media” for tagging references
 - Share reports from Engage Escambia with PBBA (office@pbbassociation.org)
6. Use the Use the document “How to Exegete the Community” to build a customized long-term outreach strategy (contact Dr. Nall at PBBA for assistance).